



## What Would You Do with \$54,000? BankUnited Wants to Know Before the Big Game

January 20, 2020

### Celebrate The Big Game's 2-Point Conversions with Chance to Win \$54,000

*Tweet @BankUnited for chance to win with #GoForMore54*

MIAMI LAKES, Fla.--(BUSINESS WIRE)--Jan. 20, 2020-- BankUnited is committed to helping businesses and individuals achieve their dreams, and, launching today, the Miami Lakes-based national bank is offering a chance to win \$54,000 to help one lucky person go for more just in time for the Big Game. And it's all tied to a successful two-point conversion.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200120005399/en/>



Just in time for the big game, @BankUnited has launched #GoForMore54 and a chance to win \$54,000. (Photo: Business Wire)

To be eligible, Twitter users can follow and tweet @BankUnited using #GoForMore54 to answer the question, "What would you do with \$54,000?" Entries can also be made online at [www.GoForMore54.com](http://www.GoForMore54.com).

The sweepstakes period runs through

Sunday, February 2, 2020, and multiple entries are allowed. On February 2, each additional tweet answering the question and tagging two friends with #GoForMore54 receives a bonus entry.

If a 2-point conversion is successfully completed during the big football game on February 2, one winner will be randomly selected from among eligible entries to receive \$54,000. If there is not a successful 2-point conversion during the game, BankUnited will choose one or more charities to which they will donate the \$54,000 prize.

"On the 25th anniversary of the first 2-point conversion during the big game, BankUnited is celebrating those who go for more in their personal and professional lives," said Rajinder P. Singh, chairman, president & CEO. "The cash prize is a good incentive for people to dream big and imagine what goals they could accomplish with \$54,000. Donating the prize to a non-profit, if there isn't a successful 2-point conversion, will allow that organization to go for more this year."

The Big Game's first successful 2-point conversion came in 1995 at what was then Joe Robbie Stadium in Miami. The most recent successful 2-point conversion during the Big Game was in 2017. During that 25-year span, there have been 10 successful 2-point conversions in nine Big Games.

With banking centers throughout Florida and the New York metropolitan area, BankUnited consistently ranks as one of the top regional banks in Florida and the nation and is one of the largest independent depository institutions headquartered in Florida by assets.

For a full copy of the rules, or to enter online, please visit [www.GoForMore54.com](http://www.GoForMore54.com).

#### **About BankUnited, N.A.**

BankUnited, Inc. (NYSE: BKU), with total assets of \$33.0 billion at September 30, 2019, is the bank holding company of BankUnited, N.A., a national bank headquartered in Miami Lakes, Florida with banking centers in Florida and New York metropolitan area. For additional information, call (877) 779-2265 or visit [www.BankUnited.com](http://www.BankUnited.com). BankUnited can be found on Facebook at facebook.com/BankUnited.Official and on Twitter @BankUnited.

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Source: BankUnited

Donna Crump-Butler, (305) 231-6707

[dbutler@BankUnited.com](mailto:dbutler@BankUnited.com)

Savannah Whaley, (954) 776-1999, x225

[swhaley@piersongrant.com](mailto:swhaley@piersongrant.com)